



**ALWAYS FIGHTING  
FORWARD**

*NAACP Salt Lake Branch*

**103rd Annual Life Membership and  
Freedom Fund Banquet**

*October 22, 2021*

**The NAACP Salt Lake Branch  
cordially invites you to attend and support the**

**103rd Annual Life Membership and  
Freedom Fund Banquet**

**Theme:  
“Always Fighting Forward”**

**Speaker:  
Dr. Ivory Toldson**  
*NAACP Director of Education,  
Innovation, and Research*

**The Albert Fritz Award  
will be presented to:**

**Dr. Angela Dunn**  
*Executive Director  
Salt Lake County Health Department*

**The President’s Award  
will be presented to:**

**Byron Russell**  
*Founding Principal Partner  
Byron Russell LLC*

Friday, October 22, 2021  
Reception: 6:00 p.m. – Dinner: 7:00 p.m.

Little America Hotel  
500 South Main  
Salt Lake City, Utah 84101



## Dr. Ivory Toldson

Dr. Ivory Toldson was dubbed a leader “who could conceivably navigate the path to the White House” by The Washington Post, one of “30 leaders in the fight for Black men,” by Newsweek Magazine, and the “Problem Solver” by *Diverse: Issues In Higher Education*.

Dr. Toldson served as the president and CEO of the QEM Network, professor of counseling psychology at Howard University, and editor-in-chief of *The Journal of Negro Education*. He was appointed by President Barack Obama to devise national strategies to sustain and expand federal

support to HBCUs as the executive director of the White House Initiative on Historically Black Colleges and Universities (WHIHBCUs). Throughout his career, Dr. Toldson also served as a senior research analyst for the Congressional Black Caucus Foundation (CBCF) and contributing education editor for *The Root*, where he debunked some of the most pervasive myths about African-Americans in his *Show Me the Numbers* column.

A sought-after speaker, Dr. Toldson has been featured on MSNBC, C-SPAN2 Books, NPR News, POTUS on XM Satellite Radio, and numerous national and local radio stations. In print, his research has been featured in *The Washington Post*, CNN.com, *The New York Times*, *The Root*, *The National Journal*, *Essence Magazine*, BET.com, *The Griot*, and *Ebony Magazine*.

In addition to ongoing work with elected officials, government executives, HBCU leaders, and advocacy groups, Dr. Toldson conceptualized the White House Initiative on HBCUs All-Stars program during the Obama administration, which identified and engaged the top HBCU scholars. As a senior research analyst for the CBCF, Dr. Toldson conceptualized, developed and authored the *Breaking Barriers* series, which analyzed success indicators for school-aged Black males. He has worked effectively with members of the Congressional Black Caucus and their staff to organize national and district-level forums on educational equity and access.

Dr. Toldson has varied executive leadership experiences and has served on many advisory boards. He is an advisory board member for Generation Ready and the Morehouse Research Institute, and on the board of directors for the National Council on Educating Black Children, a premier non-profit and civil rights organization with a distinguished focus on improving educational opportunities and outcomes for African American children.

Dr. Toldson was named in the 2013 and 2014 *The Root* 100, an annual ranking of the most influential African-American leaders. His body of research was featured in *The Foundation Center* report, *Building a Beloved Community*, for his role in shaping sponsored programs for Black male achievement. Dr. Toldson was awarded the: Equity Champion Award from the New York City Department of Education; Outstanding Alumni Award from Penn State Black Alumni Association; Top 25 Forensic Psychology Professors, *ForensicsColleges.com*; and The Emerging Scholar designation from the *Diverse Magazine*.

Since graduate school, Dr. Toldson has had a career-long affiliation with HBCUs. He takes pride in his ability to promote HBCU scholarship and is an example of professional talent cultivated at HBCUs. He holds an honorary doctorate from Florida Memorial University. He is married to Marshella Toldson, and together, they are raising their daughter, Makena, and their son, Ivory Kaleb.

For banquet reservations email [jdwnaacp@att.net](mailto:jdwnaacp@att.net)  
or call (801) 250-5088 by October 18, 2021

All payments can be made at [www.naacp-saltlakebranch.org](http://www.naacp-saltlakebranch.org)  
(click on memberships & Life Memberships and Freedom Fund Banquet).

### **Table Sponsorships**

Bronze Circle - 8 seats/Table \$1,000

Silver Circle - 8 seats/Table \$1,200

Gold Circle - 8 seats/Table \$1,500

Platinum Circle - 8 seats/Table \$1,800

Individual seats - non-members \$125.00, members \$95.00

A one-year NAACP membership is included with each ticket

### **Ads Deadline: October 14, 2021**

Email camera-ready ads to: [jdwnaacp@att.net](mailto:jdwnaacp@att.net)

### **Souvenir Journal Advertising:**

Full Page B/W \$200

Half Page B/W \$100

Quarter Page B/W \$75

Business Card Size B/W \$50

Full Page Color \$300

Half Page Color \$200

Quarter Page Color \$100

Business Card Size Color \$65

*(Add \$100 for Advertisements that are not Camera-Ready)*

### **Make checks payable to NAACP Salt Lake Branch and mail to:**

NAACP Salt Lake Branch

P.O. Box 25414

Salt Lake City, UT 84125-0414

Founded in 1909, the NAACP is the nation's oldest and largest civil rights organization. From the ballot box to the classroom, the thousands of dedicated workers, organizers, leaders and members who make up the NAACP continue to fight for social justice for all Americans.

The NAACP Salt Lake Branch was chartered in 1918. This is the major fundraiser for the Branch. Donations or contributions to the NAACP units are not tax deductible as charitable donations.

Thank you for supporting the NAACP Salt Lake Branch.